

Last updated: October 2025

This Privacy Policy describes how I AM PANDA d.o.o. (“we”, “our”, “us”) collects, uses, and protects personal data obtained through [www.packon.eu](http://www.packon.eu), in compliance with the EU General Data Protection Regulation (GDPR) and Slovenian law.

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## 1. Data Controller

I AM PANDA d.o.o.

Mestni trg 10, 1000 Ljubljana, Slovenia

Email: [hello@packon.eu](mailto:hello@packon.eu)

Company registration number: 8211191000

VAT ID: SI58847553

Company info: <https://www.bizi.si/I-AM-PANDA-D-O-O/>

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## 2. Personal Data We Collect

We collect personal data you provide voluntarily when submitting a contact or quote request form, including:

Name and surname

Company name (if applicable)

Email address

Phone number (if provided)

Message content you include in your inquiry

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## 3. Purpose of Processing

We use your personal data to:

Respond to your inquiries and provide quotes

Communicate about potential business cooperation

Improve our website and services

We do not sell your data to third parties or use it for automated decision-making.

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#### 4. Legal Basis

We process your data based on:

Your consent when submitting the contact form

Our legitimate interest in communicating with potential clients and promoting our services

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#### 5. Data Sharing

We may share data with trusted service providers (e.g. hosting, analytics, or marketing platforms such as Google or Meta) who process data on our behalf in line with GDPR requirements.

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#### 6. Cookies and Analytics

We use cookies and tracking technologies for:

Basic site functionality

Google Analytics (to understand site usage)

Google Ads and Meta Pixel (for remarketing and campaign performance)

You can manage or disable cookies in your browser settings. Upon first visit, you'll be asked for consent for non-essential cookies.

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#### 7. Data Retention

We keep your data only as long as necessary to fulfill the purpose it was collected for, or as required by law. After that, data is deleted or anonymized.

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## 8. Your Rights

You have the right to:

Access your personal data

Request correction or deletion

Withdraw consent at any time

Object to processing

Request data portability

To exercise these rights, contact us at [hello@packon.eu](mailto:hello@packon.eu).

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## 9. Data Security

We use appropriate technical and organizational measures to protect your data from unauthorized access, misuse, or loss.

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## 10. Policy Updates

We may update this Privacy Policy periodically.